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**FOR IMMEDIATE RELEASE**

## **Paul Niznik Joins Innovation Fuels As VP of Strategic Operations for New England**

New York, May 28, 2009 -- Innovation Fuels, the New York-based renewable energy company that manufactures, markets, and distributes second-generation biodiesel to customers around the world has announced Paul Niznik has joined the firm as Vice President of Strategic Operations managing the New England market.

Mr. Niznik's primary responsibility will be spearheading the development of Innovation Fuels' New Haven terminal which is scheduled to open for business in June 2009. The terminal will feature barge, truck, vessel and rail access to heated storage for 1.2 million gallons of biodiesel fuel.

"Paul has made measurable contributions to the company with the development of a terminal with extra transportation modes that provide our customers with biodiesel supply security and we are excited to have him aboard as we develop this New Haven site into a regional hub for our products." commented John Fox, CEO for Innovation Fuels.

“Innovation Fuels is an exciting, forward-looking company and I am glad to be part of this team as we grow our business throughout the New England market by providing reliable regional distribution of quality renewable fuels,” remarked Mr. Niznik.

Mr. Niznik is a graduate of Yale University and brings with him years of business development experience in New England. He comes to Innovation after leading a biofuels research and consulting company and developing new biofuels for heating applications.

### **About Innovation Fuels**

With shovel-ready projects in New York, New Jersey, New Haven and Wisconsin, Innovation Fuels is a leading biodiesel company with a global reach and mission to promote sustainably produced biodiesel. Innovation Fuels takes a proactive and solution-oriented approach to its business with a focus on fiduciary responsibility, social and environmental stewardship, and community safety.

Innovation Fuels currently operates integrated biorefineries within the United States at strategic port locations including New York Harbor and Port of Milwaukee that provide for the supply to regional customers and a network of international partners. Innovation Fuels is also dedicated toward creating green jobs including more than thirty (30) local green jobs at its New York Harbor biorefinery in Newark, NJ.

Biodiesel is produced by chemically reacting alcohol with vegetable oils, fats, or greases. Using innovative, proprietary production technology, Innovation Fuels biodiesel is the highest quality at the lowest cost to its customers. The company is also working toward the development of next generation feedstocks including pennycress, camelina and algae - all crops that don't divert resources away from feeding people.

For further information about Innovation Fuels or to arrange an interview with CEO John Fox please call (212) 843-8073 or email [amazur@rubensteinpr.com](mailto:amazur@rubensteinpr.com).

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